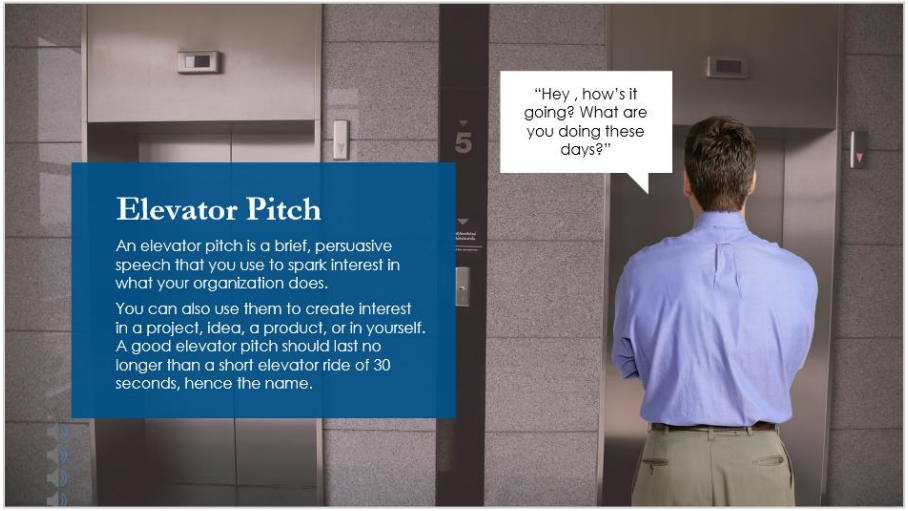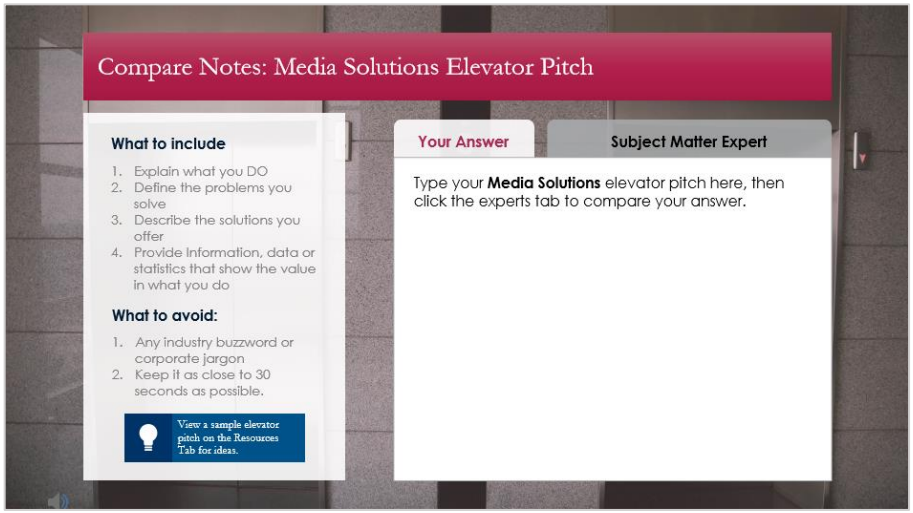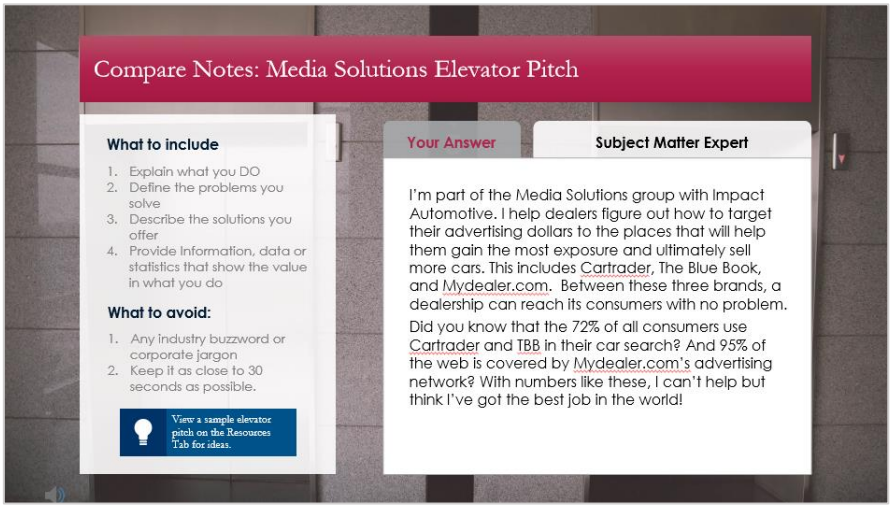Course Name: Introduction to Sales
Course Purpose: Introduce employees the basics of sales and sales culture within the company.
Target Audience: Employees new to their role within the sales organization.
Key Strategies: Provide learners with the opportunity to practice a new skill and compare their results through self-analysis.