

**Course Name:** Student of Financial Markets

**Course Purpose:** Increase financial literacy for employees in non-financial related roles.

**Target Audience:** Employees within financial sector employed in support (non-financial) roles.

**Key Strategies:** Use interactive engagement to build foundational financial knowledge.



Financial markets refers broadly to any marketplace where the trading of securities occurs.

Source: www.investopedia.com

## Market Descriptions



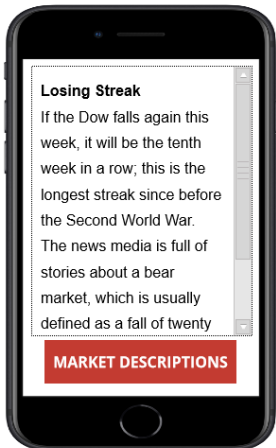
### Stock Markets

Places where companies list their shares and they are bought and sold by traders and investors. Stock markets, or equities markets, are used by companies to raise capital via an initial public offering (IPO). The Dow Jones Industrial Average (DJIA) is one of the best-known stock markets indexes in the United States; it measures the daily price movements of 30 large American companies on the Nasdaq and the New York Stock Exchange.



### Bond Markets

Also known as fixed-income market. A bond is a security in which an investor loans money for a defined period at a pre-established interest rate. Bonds are issued by corporations as well as by municipalities, states, and sovereign governments to finance projects and operations. There are many types of bonds including corporate, municipal, mortgage, and government bonds - such as those issued by the US Treasury.



## What are markets?

**Instructions:** Read the news post, choose which market is represented, then select 'Submit' to check your answer. Don't forget, the market descriptions button is there to help you!



STOCKS



BONDS



MONEY



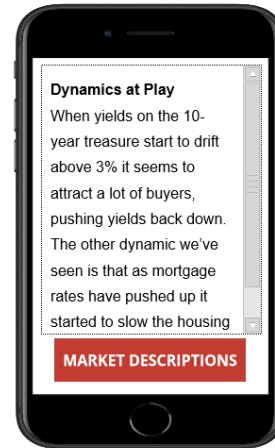
CURRENCIES



COMMODITIES



CRYPTO



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