

Course Name: What Affects Financial Markets

Course Purpose: Increase financial literacy for employees in non-financial related roles.

Target Audience: Employees within financial sector employed in support (non-financial) roles.

Key Strategies: Use interactive engagement to build foundational financial knowledge.

What affects the markets?



World events



Government policy



Political, social and cultural issues

2001

2005

2007

2014

2020



Top Economic Events of the 21st Century

Each century has its own unique economic challenges. Our country has forged ahead through difficult periods, exciting changes, and never-before-seen events.

View the top economic events by selecting each year above.

Source: www.thebalancemoney.com

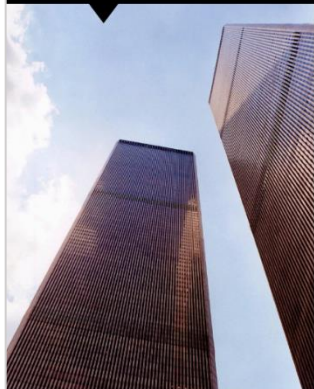
2001

2005

2007

2014

2020



9/11 Attack Leads to War on Terror

The attacks on September 11, 2001, killed 2,973 people, including 343 firefighters. The physical damage was between \$82.8 billion and \$94.8 billion.

The attacks caused the stock exchange to close. When it reopened, the Dow dropped by almost 700 points. The attacks deepened the 2001 recession caused by the bursting of the dot-com investing bubble. They also led to the implementation of the War on Terror. The costs of the wars in Afghanistan and Iraq continued to increase. The latest studies reveal that they exceeded \$6.4 trillion.

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Hurricane Katrina Cost \$160 Billion

The twenty-first century has seen its share of costly natural disasters. Hurricane Katrina was a Category 5 storm that hit the coast of Louisiana on August 29, 2005. It was the most destructive natural disaster in U.S. history, causing \$160 billion in damage.